

SHC Sector Report

Client Name
.....

Date Of Report
.....

Report No
.....



Table of Contents

SECTION 1 – DEVELOPMENTS AND TRENDS

1.1 SHC sector in Turkey and Its place in the World

1.2 Developments Occurred in the Last Year

1.3 Overview: Next Year

1.4 New Trends in Shopping Centers

SECTION 2 – SHC SECTOR

2.1 Economic Data Affecting SHC sector on Provincial Basis

2.1.1 Demographic Structure and Expected Changes

2.1.2 Socioeconomic Structure and Expected Changes

2.2 Overview of SHC Sector in Provincial Basis

2.2.1 Existing Shopping Centers

2.2.1.1 Leasable Area and Occupation Rates

2.2.1.2 Rental Analysis

2.2.1.3 SHC Segmentation In terms of Brand Mix

2.2.1.4 Regional SHC Density by Areas of Influence

2.2.2 Competitive Retail Streets

2.2.3 Shopping Centers In Construction and Project Phase

2.2.3.1 Evaluation of the Impacts of New SHC Projects

2.2.3.2 Sector Players- Investors

2.2.4 Rental Companies

2.2.5 Realized SHC Sales

SECTION 3 - EVALUATION

3.1 SWOT Analysis

3.2 General Evaluation In Provincial Basis

3.2.1 Shopping Center Requirements In Provincial Basis

3.2.2 Expected Development and Forecasts For SHC Sector In Provincial Basis

3.3 Executive Summary